

From Paper Trails to Digitalization

CASE STUDY



CUSTOMER PROFILE

Founded 50 years ago in Portugal, **Termobrasa** began its journey with a unique water heater design. Over the years, it expanded its portfolio to include a variety of energy-efficient solutions. However, the onset of the COVID-19 pandemic necessitated a rapid shift towards digitalization. Their choice, was **Autodesk Fusion Operations**.

CHALLENGES



Production tracking inefficiencies



Quality control traceability issues



Error-prone inventory management due to paper-based processes



Need for rapid digital adoption during the pandemic

IMPLICATIONS



Financial

Potential revenue losses due to inefficiencies



Operational

Potential hindrance to growth



Quality

Production bottlenecks and increased errors

SOLUTION

In the face of these challenges, Termobrasa turned to Autodesk's cloud-based solution, which offered a beacon of hope, promising to overhaul their tradi-tional methods and usher in a new era of efficiency.

- Digital process tracking
- Real-time production updates
- Elimination of paper-based methods

RESULTS

The transformation was nothing short of revolutionary for Termobrasa. The digital pivot not only streamlined their operations but also positioned them as a leader in their industry.

- Enhanced transparency across operations
- Improved customer service with real-time order updates
- Strengthened competitive edge in the market Seamless
- workflow with BOM integration from **Fusion**



"We're still at the beginning of our journey with Fusion Operations, but it's already helping us organize and improve our efficiency and communication. There's so much more we can do with it."

*Pedro Costa,
Production Manager*

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